

Cable TV Advisory Board

Sept 7, 2017 Meeting
Auburn Hall 3:30PM

Call to Order/Roll

Communications

Approval of Minutes 6/2017 meeting

Agenda:

1. Selection of Board Secretary
2. IT Departmental Budget FY18
FY19 proposed due 12/17

TOTAL FRANCHISE FEE FOR BOTH CITIES: \$285,000

- Auburn total franchise fee: \$135,000 – 47.37%
 - Lewiston total franchise fee: \$150,000 – 52.63%
- 100.00%

TOTAL VIEWERSHIP FOR BOTH CITIES: 13,981

- Auburn viewership: 5,790 – 41.42%
 - Lewiston viewership: 8,191 – 58.58%
- 100.00%

APPORTIONED FRANCHISE FEE CONTRIBUTION FOR CITIES:

- Lewiston: $52.63\% + 58.58\% \div 2 = 55.60\% \times \$285,000 = \$158,460 \times 40\% = \$63,384$
- Auburn: $47.37\% + 41.42\% \div 2 = 44.40\% \times \$285,000 = \$126,540 \times 40\% = \$50,616$

So, GFTV revenue is approximately \$114,000 annually. Salaries accounted for around \$83,000 of that, benefits another \$21,000, and licensing and support for another \$6,300. We spent around \$2,500 on lighting and monitors for the new studio. Plus there's all the small amounts expended for carpeting and rigging and bits and pieces charged on the GFTV credit card, that I'm too lazy to dig down through (but will if you really need it).

3. Studio Update/ HD Tri-caster

Next Meeting – Oct. 5, 2017, Auburn Hall Council Chambers 3:30